



October 25, 2007

Fremont County Center for the Arts
505 Macon Ave.
Cañon City, Colorado 81212

Regarding: Over the River Project

Dear Center for the Arts:

As the newly appointed Executive Director for the Cañon City Chamber of Commerce I felt it was important to reestablish our support of Christo and Jeanne-Claude's Over the River Project, which is proposed for the Arkansas River sometime in the not to distant future.

In a letter dated February 3rd, 2006 our then Vice President of Tourism, Gloria Stultz, had given a positive and firm support for the project from the Cañon City Chamber of Commerce. At this time I would like to again establish our commitment for the Project and our enthusiasm for the tourism opportunities that this Project will bring to Fremont County and Cañon City specifically.

In a previous letter from our then Executive Director, Geo. R. Turner, dated January 5th, 2006 addressed to the Commissioners he as well was in support of the Christo and Jeanne-Claude Over The River Project. In Mr. Turner's letter he stated that the "project will generate substantial stimulation to our economy, not only in the short term, but for may years to come." Having been in the media and advertising business for over 35 years I can only say from my perspective that this will not only bring "stimulation to our economy" but will also create "top of mind awareness" for years to come not only regionally but nationally as well as internationally.

Having been somewhat familiar with the New York "Gates" project, I saw the impact that the "Gates" brought to a very public city in the news across the nation and would sincerely welcome that sort of recognition to the Fremont County area. The impact as far as recognition for Cañon City, Fremont County, and the Royal Gorge area would be of a value that could never be equaled in a financial "return on investment"

As in the closing line from Ms. Stultz's letter I would like to again impress on the Fremont County Center for the Arts board as well as the prominent civic heads of the area that "Be assured that you have your local Cañon City Chamber of Commerce ready and willing to help with this effort." I might also add that we, as the representatives from the Cañon City Business community, are willing to endorse the Christo Jeanne-Claude "Over the River" Project.

Sincerely

Doug Shane
Executive Director

DS/gs